NOTIFICATION

The following notification is being circulated in accordance with Article 10.6

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| **1.** | **Notifying Member:** NEW ZEALAND  **If applicable, name of local government involved (Article 3.2 and 7.2):** |
| **2.** | **Agency responsible:**  Ministry for Primary Industries Charles Fergusson Building  34 – 38 Bowen Street  PO Box 2526  Wellington 6140  New Zealand  Tel: +64 4 830 1574  Email: [organics.consultation@mpi.govt.nz](mailto:organics.consultation@mpi.govt.nz)  Website: [www.mpi.govt.nz](http://www.mpi.govt.nz)  **Name and address (including telephone and fax numbers, email and website addresses, if available) of agency or authority designated to handle comments regarding the notification shall be indicated if different from above:**  New Zealand's Technical Barriers to Trade Enquiry Point  Standards New Zealand  Phone: +64  4 498 5990  Email:  [wto@standards.co.nz](mailto:wto@standards.co.nz)  Website: [www.standards.govt.nz](http://www.standards.govt.nz) |
| **3.** | **Notified under Article 2.9.2 [****X],** **2.10.1 [****],** **5.6.2 [****],** **5.7.1 [****], 3.2 [****], 7.2 [****],** **other****:** |
| **4.** | **Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable):** The standard will set production and processing rules for food, beverage, plant, and animal products labelled as organic. |
| **5.** | **Title, number of pages and language(s) of the notified document:** Ministry for Primary Industries National Organic standard; (55 page(s), in English) |
| **6.** | **Description of content:** The proposed national organic standard establishes requirements for the production and processing of food, beverages, plant and animal products labelled as organic products. This operationalises aspects of the Organic Products and Production Act 2023. |
| **7.** | **Objective and rationale, including the nature of urgent problems where applicable:** The national organic standard seeks to support the provision to consumers of accurate information on the organic status of products, with a view to preventing deceptive organic claims.; Consumer information, labelling; Prevention of deceptive practices and consumer protection |
| **8.** | **Relevant documents:**   * Ministry for Primary Industries National Organic standard (55 pages, in English). <https://www.mpi.govt.nz/consultations/proposals-for-the-national-organic-standard> * G/TBT/N/NZL/81 – Notification – New Zealand – Organic product (1 page, in English) * G/TBT/N/NZL/99 – Notification – New Zealand - Organic Products Bill (58 page(s), in English) * G/TBT/N/NZL/104 – Notification – New Zealand - Discussion document: Seeking your views on proposals for regulating organic businesses in the primary sector: Approving businesses and checking compliance with organic standards. (49 pages, in English) <https://www.mpi.govt.nz/dmsdocument/44392-Proposals-for-regulating-organic-businesses-in-the-primary-sector-Discussion-document> * Organic Products and Production Act 2023: <https://legislation.govt.nz/act/public/2023/0014/latest/LMS312665.html?search=qs_act%40bill%40regulation%40deemedreg_organic+products+production+act_resel_25_h&p=1&sr=1> |
| **9.** | **Proposed date of adoption:** December 2023  **Proposed date of entry into force:** December 2026 |
| **10.** | **Final date for comments:** 60 days from notification |
| **11.** | **Texts available from: National enquiry point [****]** **or address, telephone and fax numbers and email and website addresses, if available, of other body:**  Ministry for Primary Industries  Charles Fergusson Building  34 – 38 Bowen Street  PO Box 2526  Wellington 6140  New Zealand  Tel: +64 4 830 1574  Email: [organics.consultation@mpi.govt.nz](mailto:organics.consultation@mpi.govt.nz)  Website: <https://www.mpi.govt.nz/news-and-resources/consultations/proposed-changes-to-the-way-organic-production-is-regulated/> |