

**LAW OF THE REPUBLIC OF LITHUANIA  
AMENDING ARTICLE 28 OF LAW NO I-857 ON  
ALCOHOL CONTROL**

No      of      2018  
Vilnius

**Article 1. Amendment of Article 28**

Paragraph 1 of Article 28 is amended to read as follows:

‘1. It shall be prohibited for companies, European legal entities and their affiliates in the Republic of Lithuania to:

- 1) give alcoholic beverages as a bonus, as an accessory to consumer goods or as a gift;
- 2) apply any fixed financial discounts for alcoholic beverages or to use coupons as other means of partial payment or payment-in-full in the case of coupon issuers who publish or otherwise distribute coupons in the mass media;
- 3) organise the distribution of samples of alcoholic beverages for free, except tastings at exhibitions and fairs;
- 4) organise games, promotions, contests or lotteries that would encourage people to purchase and/or consume alcoholic beverages;
- 5) sell specialised promotional publications for the sale of alcoholic beverages printed in the Republic of Lithuania or in foreign countries and imported into the Republic of Lithuania;
- 6) offer a chance for a buyer to win a prize or receive a gift or an accessory of alcoholic beverages immediately and/or within a certain period of time or after fulfilling certain conditions upon the conclusion of the sales contract;
- 7) make announcements of reductions of prices for alcoholic beverages;
- 8) produce and/or sell food products, toys and other goods intended for children and adolescents which are designed to simulate alcoholic beverages and/or their packaging.’

**Article 2. Entry into force and implementation of the Law**

1. This Law, with the exception of paragraph (2) of this Article, shall come into force on 1 May 2019.

2. The Government of the Republic of Lithuania, or an institution authorised by it, shall enact executive legal instruments in respect of this law by 30 April 2019.

*I hereby promulgate this law adopted by the Seimas (Lithuanian Parliament).*

President of the Republic

This bill is introduced on behalf of the Seimas Committee on Health Affairs by  
Chairman of the Committee Asta Kubilienė